



NEWS RELEASE

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Hiland Dairy Announces Personnel Changes for Branson, Missouri Branch

After over 18 years of building business for Hiland Dairy in the Branson area, Harvey Hart retires. Chris Libby has been promoted as his replacement.

SPRINGFIELD, Missouri, October 16, 2023 – Hiland Dairy announces personnel changes for the Branson, Missouri Branch. Harvey Hart, the branch manager since 2004, has retired effective September 29. Chris Libby will step into the branch manager position.

“It is with deep appreciation we announce Harvey Hart’s retirement. Harvey has served with Hiland Dairy as the Branch Manager of Branson, Missouri, for 18 and a half years. Throughout this time, Harvey has built the business in his market, and he will be missed,” said Mark Sill, District Sales Manager, Hiland Dairy.

Hart looks forward to more family time, farm adventures, and travel.

Chris Libby has been promoted to the branch manager position effective October 1. He began his career with Hiland Dairy as a route driver in 2011 and was quickly promoted to supervisor.

“Through the past 12 years, Chris has shown tremendous leadership and business abilities. We have full confidence that he will continue leading Branson successfully,” Sill said.

The Branson, Missouri branch distributes Hiland Dairy products to the surrounding area, including

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About Hiland Dairy Foods

Founded in 1938, Hiland Dairy is a leading farmer-owned dairy foods producer. Their headquarters are in Springfield, Missouri. Hiland’s products are widely loved and include milk, dips, cottage cheese, flavored milk, sour cream, ice cream, butter, cheese, yogurt, and eggnog. The milk used in their products comes from farmer-owners near each of Hiland’s processing plants, going from the farms to the shelves within 48 hours. Hiland Dairy has expanded beyond dairy to produce and distribute other beverages, such as Red Diamond Tea, lemonade, and fresh juices. Hiland Dairy employs 4,000 people in Arkansas, Iowa, Kansas, Louisiana, Missouri, Nebraska, Oklahoma, Tennessee, and Texas. To learn more about Hiland Dairy, visit their website at <http://www.hilanddairy.com/company/media-center>.

