

NEWS RELEASE

Contact: Kathy Broniecki, APR (402) 558-0637, Ext. 107 KathyB@envoyinc.com @katbron (Twitter)

FOR IMMEDIATE RELEASE

Hiland Dairy Wants To Make Your Summer Sweet And Savory! Impress family and friends with delicious recipes and enter to win a Blackstone Griddle.

SPRINGFIELD, Mo., July 8, 2021 – Hiland Dairy knows that summers are for grilling and entertaining friends and family. Enjoying summertime foods starts with delicious Hiland Dairy products.

Hiland is celebrating with the Sweet and Savory Summer Giveaway, which will feature recipes from Lolo's Desserts, a food blogger, and Midwest mama. Lolo created a 4th of July themed Ice Cream Board, French Onion Burgers, a Strawberry Cheesecake Pie, and more. One recipe will be featured each week on Hiland Dairy's website, and consumers will be able to enter to win free Hiland dairy products and swag along with a Blackstone Griddle. Details and contest rules can be found here www.hilanddairy.com/summer

"Summer is the season of sweet treats, party snacks, and goodies from the grill," said Sarah Carey, marketing coordinator at Hiland Dairy. "Hiland products like dips, sour cream, ice cream, cheese, and yogurt not only provide high-quality protein, but they are essential to make summer favorites," Carey continued.

The contest began on July 5, 2021, and will continue through August 31, 2020. A winner will be announced by September 10, 2021.

About Hiland Dairy Foods Company

Hiland Dairy, based in Springfield, Missouri, is a leading farmer-owned dairy foods company. Their widely loved products include ice cream, milk, butter, cheese, and eggnog. Hiland Dairy has expanded beyond dairy and has a wide variety of other beverages, such as Red Diamond Tea, lemonade, and fresh juices.

As a farmer-owned company, Hiland employs more than 2,500 people throughout Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas. Hiland's farmer-owners are just miles from the Hiland processing plants, where our milk goes from the farm to the shelves within 48 hours. Hiland strongly believes in the community and is committed to our environment. Using eco-friendly processes, Hiland continues to provide wholesome dairy to a healthy world. Learn more at http://www.hilanddairy.com/company/media-center

