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FOR IMMEDIATE RELEASE

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Hiland Dairy Coordinates Omaha Public Schools' Donation of 1,000s of Servings of Milk to Open Door Mission

Local dairy in conjunction with OPS working to ensure children have milk over winter break

WHO: For the sixth consecutive school year, Hiland Dairy will coordinate with the Omaha Public Schools to deliver thousands of unused containers of milk to the Open Door Mission (ODM) – a local non-profit committed to breaking the cycle of homelessness and poverty.

WHAT: Several area Omaha Public Schools will find themselves with extra, unused milk at the end of the fall term. Twice annually, Hiland Dairy coordinates a pick-up of the nutrient-dense, protein-rich surplus of school milk for delivery to the ODM. ODM serves more than 2,000 hot, nutritious meals to the hungry and homeless, daily. The average age of a homeless person is 9 years old, making programs like ODM's vital because more than 22 million children nationally may miss out on the nine essential vitamins and minerals milk provides over the winter holidays and summer months when schools are closed and they lose access to free or reduced-price milk. Milk that is not able to be distributed by ODM before the "best by" date will be frozen for later use in meal preparation.

WHEN: Wednesday, December 27, 2017 9:30 a.m.

WHERE: The Open Door Mission will have two trucks leaving the mission and plan to make stops throughout the morning at the following locations:

Truck 1

Lewis and Clark Middle School - 6901 Burt St, Omaha, NE 68132

Morton Middle - 4606 Terrace Dr, Omaha, NE 68134

Nathan Hale Magnet Middle School - 6143 Whitemore St, Omaha, NE 68152

Benson - 5120 Maple St, Omaha, NE 68104
Skinner Magnet Center - 4304 N 33rd St, Omaha, NE 68111

Truck 2

Standing Bear Elementary School - 15860 Taylor St, Omaha, NE 68116
Beveridge Magnet Middle School - 1616 S 120th St, Omaha, NE 68144
Gateway Elementary - 5610 S 42nd St, Omaha, NE 68107

The trucks will return to the mission for unloading of the milk at approximately noon.

WHY: The end of the semester also signifies a break in the school lunch program featuring nutritious milk for many of the area’s school-aged children. “Hiland Dairy has a commitment to making a positive impact in our communities and we are happy to coordinate this delivery of viable milk to the Open Door Mission so that children can continue to receive the nutritious benefits provided by milk while they are out of school,” said Shawn Pinon, General Manager.

About Hiland Dairy Foods Company

For nearly 80 years, Hiland Dairy Foods has proudly supported the communities we live in and the businesses whose customers rely on our wholesome products every day. Hiland is owned by the local dairy farmers who provide the fresh, delicious milk that serves as the foundation for our dairy products.

As a full-service dairy, Hiland provides a full array of products, including milk, buttermilk, eggnog, ice cream, yogurt, cottage cheese, sour cream and dips, half and half, whipping cream, butter, and cheese. We also produce and distribute fresh juices, lemonade, fruit punch, Red Diamond Tea, YoPhoria Smoothies, a full line of iced coffee, lactose-free milk, organic milk, almond milk and soy milk. And, Hiland Dairy milk is always tested for antibiotics and contains no artificial growth hormones.

At Hiland Dairy Foods, part of caring about our communities is caring about our ecological footprint — about preserving water, land and natural resources for our future generations — so we reduce waste, reuse resources and recycle what we can at every opportunity. For more information about our company, products and sustainability efforts, please visit HilandDairy.com.

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