



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

## Hiland Dairy Wants to Help You Host the Holidays Like a Pro

*The local dairy producer is giving one lucky winner a new KitchenAid Stand Mixer and free dairy products.*

**SPRINGFIELD, MO, Dec. 5, 2017** – Hiland Dairy Foods Company, an award-winning, local and farmer-owned dairy producer, is offering a five-email series with tips, crafts and recipes to help consumers “host the holidays like a pro.” Consumers can subscribe to the series at [HilandDairy.com/holidays](http://HilandDairy.com/holidays) to receive the emails, each of which focuses on a different topic and includes coupons and recipes. In addition, subscribers will be entered in Hiland’s “Host the Holidays Like a Pro” contest for a KitchenAid® Stand Mixer and a \$50 Hiland coupon prize pack.

“As we inch closer to the holiday season, we tend to focus on food, family gatherings and gift-giving,” said Greg Stephenson, marketing manager at Hiland Dairy. “However, the holidays are also a wonderful time to remember what makes us appreciative.”

Everyone loves a little help with hosting the holidays, and Hiland’s holiday email series gives the dairy company’s customers the helping hand they deserve. “Our easy DIY crafts, delicious dishes and fresh ideas will impress your guests and wow them with your fine-tuned hosting skills,” Stephenson said.

Each week for five weeks, subscribers to the series will receive hosting tips or a fun craft, as well as delicious Hiland recipes and money-saving coupons. The first topic in the series is “Celebrate the Holidays With Gratitude” and includes step-by-step instructions for families to craft a gratitude tree to show what they are most thankful for.

The contest runs through Dec. 31, 2017. For more details and contest rules, [click here](#).

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## About Hiland Dairy Foods

For nearly 80 years, Hiland Dairy Foods has proudly supported the communities we live in and the businesses whose customers rely on our wholesome products every day. Hiland is owned by the local dairy farmers who provide the fresh, delicious milk that serves as the foundation for our dairy products.

As a full-service dairy, Hiland provides a full array of products, including milk, buttermilk, eggnog, ice cream, yogurt, cottage cheese, sour cream and dips, half and half, whipping cream, butter, and cheese. We also produce and distribute fresh juices, lemonade, fruit punch, Red Diamond Tea, YoPhoria Smoothies, a full line of iced coffee, lactose-free milk, organic milk, almond milk and soy milk. And, Hiland Dairy milk is always tested for antibiotics and contains no artificial growth hormones.

At Hiland Dairy Foods, part of caring about our communities is caring about our ecological footprint – about preserving water, land and natural resources for our future generations – so we reduce waste, reuse resources and recycle what we can at every opportunity. For more information about our company, products and sustainability efforts, please visit [HilandDairy.com](http://HilandDairy.com).

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