

FOR IMMEDIATE RELEASE

Contact:

Kathy Broniecki

Hiland Dairy

(402) 558-0637

KathyB@envoyinc.com



HILAND DAIRY ANNOUNCES NEW PRODUCTS FOR SUMMER 2014

New Greek yogurts and summer milk flavors offer a taste of nutritious variety.

Springfield, Missouri (June 12, 2014) – Hiland Dairy announced today that it is bringing several new products to store shelves this summer, including multiple varieties and sizes of Greek yogurt, a richer, creamier variety of yogurt, and new dessert-inspired flavored milks.

Hiland’s Greek yogurt offerings now include Plain and Vanilla flavors in 32 oz. containers. The new 5.3 oz. size of Greek yogurt flavors are: Black Cherry, Blueberry, Peach, Pineapple, Raspberry, Strawberry Banana, Strawberry, Vanilla and Mango. In addition, Hiland is introducing several 100-calorie flavors, also in the 5.3 oz. size, including Blueberry, Key Lime, Strawberry, Classic Cherry, Peach and Vanilla.

Inspired by fresh fruits and decadent desserts, Hiland is introducing three new flavored milks for your summer enjoyment: Lowfat Strawberry Banana, Lowfat Vanilla Cupcake and Reduced Fat Chocolate Truffle.

For Hiland President Gary Aggus, the new products are all about offering consumers more choice. “We believe in providing our customers with the fun and delicious flavors they want, with the attention to quality and nutrition that they deserve,” Aggus says.

For more information on Greek yogurts, flavored milks and other Hiland Dairy products, visit <http://www.hilanddairy.com/products>.

About Hiland Dairy Foods Company

Hiland Dairy Foods Company is a processor and distributor of dairy foods and other beverages. Founded in 1937, the company is based in Springfield, Missouri and operates processing facilities in Arkansas, Kansas, Missouri, Nebraska and Oklahoma. In addition, Hiland Dairy Foods has distribution in 11 states throughout the Midwest. For more information visit HilandDairy.com