

FOR IMMEDIATE RELEASE: 9/14/15

Contact:

Kathy Broniecki

Hiland Dairy

O: (402) 558-0637

C: (402) 740-2254

KathyB@envoyinc.com



HILAND ROLLS OUT FLAVORED MILKS FOR FALL 2015

Limited editions and returning favorites will be available this September.

SPRINGFIELD, Missouri (September 14, 2015) – Today Hiland Dairy is announcing its fall lineup of flavored milks, which includes seasonally-inspired flavors such as Chocolate Peanut Butter Milk, Pumpkin Spice Milk and Halloween Egg Nog.

Hiland Dairy Reduced Fat Chocolate Peanut Butter Milk was introduced last year and quickly became a customer favorite. Today, Chocolate Peanut Butter Milk is available in stores for a limited time only. Also in stores right now is Hiland Dairy Pumpkin Spice Milk, which was only available at Holiday time last year, but has now been moved up for the fall season.

Available beginning September 21, Hiland Dairy's Halloween Egg Nog will once again return to grocery store shelves everywhere in time for America's favorite fall holiday. Along with the two previously mentioned flavored milks, Halloween Egg Nog gives kids and parents the flavor they crave with the protein and nutrients they need.

Gary Aggus, president of Hiland Dairy, said that the company is conscious of balancing customer wants and needs for the seasonal flavored milks. "We provide our customers with the wide variety of delicious seasonal products that they've come to expect from us – and even though they're delicious, our flavored milks also contain the essential protein and nutrients that kids and adults need."

For more information on Hiland Dairy seasonal milks, please visit

<http://hilanddairy.com/products/seasonal>.

About Hiland Dairy

Hiland Dairy Foods Company is a processor and distributor of dairy foods and other beverages. Founded in 1937, the company is based in Springfield, Missouri and operates processing facilities in Arkansas, Kansas, Missouri, Nebraska and Oklahoma. In addition, Hiland Dairy Foods has distribution in 11 states throughout the Midwest. For more information visit HilandDairy.com.