



# NEWS RELEASE

**Contact:**

Kathy Broniecki  
Envoy, Inc.  
(402) 558-0636, Ext. 107  
KathyB@envoyinc.com

**FOR IMMEDIATE RELEASE**

## **Hiland Dairy Foods Company Recognized as GK CRA Company of the Year**

*The local dairy was honored by the Greater Kansas City Restaurant Association  
at the inaugural gala Saturday night.*

**OLATHE, KS, Jan. 29, 2018** — The Greater Kansas City Restaurant Association honored Hiland Dairy Foods as the Company of the Year during its inaugural gala on Saturday evening, Jan. 27, in Olathe.

The award-winning plant in Kansas City, employs 244 people and is located at 3805 Emanuel Cleaver II Blvd. in Kansas City, Missouri. Hiland Dairy processes raw milk from local farmer-owners into milk and cultured dairy products. The company distributes a full line of fresh and local dairy products, including award-winning dips, sour cream and ice cream. The Kansas City plant runs continuous shifts, seven days a week, 24 hours a day. Hiland's farm-fresh milk goes from the farm to Hiland's plant and to stores/restaurants within 48 hours.

With a strong focus on service, customers and consumers, Hiland Dairy's Kansas City division has been community-focused for generations. Hiland products are locally made, naturally delicious and popular with Kansas City-area residents. However, it's not only farm-fresh products that have helped Hiland Dairy stay in business all these years; the company's focus on customer service has driven just about everything it has ever done.

"All of our employees work with one goal in mind: to bring quality dairy products to our community," said Ron Benefiel, general manager at Hiland Dairy. "We buy Hiland for our own families, so our customers can be assured that we'll never sacrifice quality when it comes to our products."

The dairy's company mission is based on "doing what is right and being better than we have to be," which includes setting high standards for performance and quality control, and then meeting or exceeding those benchmarks.

As Kansas City's local dairy, Hiland Dairy and its employees are part of the community. Hiland is involved in many ways — from donating recovery beverages for marathon runners to partnering with Harvesters, its neighbor to the east.



Hiland Dairy Foods • 1133 East Kearney • Springfield, MO 65803 • 800-641-4022



# NEWS RELEASE

Along with Benefiel, Kansas City's Hiland Dairy management team includes Michael Dorrian, district sales manager, and Jeanine Suskind, plant manager.

"We are proud to serve the members of the Greater Kansas City Restaurant Association and just as proud to accept this award," Dorrian said.

Suskind agreed, adding, "We work hard to ensure that the entire company is committed to quality and freshness, and it's wonderful to be recognized for our efforts."

## **About Hiland Dairy Foods Company**

For nearly 80 years, Hiland Dairy Foods has proudly supported the communities we live in and the businesses whose customers rely on our wholesome products every day. Hiland is owned by local dairy farmers who provide the fresh, delicious milk for our products. Part of caring about our communities is caring about our ecological footprint — about preserving water, land and natural resources for our future generations — so we reduce waste, reuse resources and recycle what we can at every opportunity.

As a full-service dairy, Hiland provides a full array of products, including milk, buttermilk, eggnog, ice cream, yogurt, cottage cheese, sour cream and dips, half and half, whipping cream, butter, and cheese. We also produce and distribute fresh juices, lemonade, fruit punch, Red Diamond Tea, YoPhoria smoothies, a full line of iced coffee, lactose-free milk, organic milk, almond milk and soy milk. Hiland Dairy milk is always tested for antibiotics and contains no artificial growth hormones.

For more information, please visit [www.HilandDairy.com](http://www.HilandDairy.com).

###

